

**Claims**

1-A colour care composition comprising:

*[Signature]*  
i)- a dye fixing agent, and  
ii)- a divalent salt.

2-A composition according to Claim 1, wherein said dye fixing agent is a cationic dye fixing agent.

3- A composition according to Claim 1, wherein said dye fixing agent is cellulose reactive dye fixing agent, preferably the cellulose reactive dye fixing agent is a product containing the reactive group of the reactive dye classes selected from halogeno-triazine products, vinyl sulphones compounds, epichlorhydrine derivatives, hydroxyethylene urea derivatives, formaldehyde condensation products, polycarboxylates, glyoxal and glutaraldehyde derivatives and mixtures thereof.

4- A composition according to Claim 3, wherein said cellulose reactive dye fixing agent is a formaldehyde condensation product selected from the condensation products derived from formaldehyde and a group selected from an amino-group, an imino-group, a phenol group, an urea group, a cyanamide group and an aromatic group.

5- A composition according to any one of Claims 1-4, wherein said dye fixing agent is present in an amount of 0.01% to 50% by weight, preferably from 0.01% to 25% by weight of the composition.

6-A composition according to any one of Claims 1-5, wherein said divalent salt is made of earth alkaline metal salts, preferably selected from magnesium, calcium and mixtures thereof.

7- A composition according to any one of Claims 1-6, wherein said divalent salt is selected from magnesium sulphate, magnesium bicarbonate, magnesium chloride, magnesium borate, magnesium citrate, and mixtures thereof, more preferably are selected from magnesium sulphate, magnesium chloride and mixtures thereof.

8- A composition according to any one of Claims 1-6, wherein said divalent salt is present in an amount of from 0.01 % to 90% by weight, preferably from 0.5% and 90%, more preferably between 1% and 20%, most preferably between 3% and 10%, by weight of the composition.

9- The use of a divalent salt to prevent or reduce the colour fading of fabrics.

10-A method for preventing or reducing the colour fading of fabrics which comprises the steps of contacting the fabric with a divalent salt or composition as defined in any one of Claims 1-9.

11-A method according to Claim 10, wherein said method is performed in a domestic process.

12- A method according to Claim 11, wherein said method is performed in a rinse process.

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100

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